



National Press Associates

Website:
www.npajournals.org

CERTIFICATE OF PUBLICATION

This is awarded to

Boregowda M. A.

For Publication of Paper Titled

**IMPACT OF SUSTAINABLE MARKETING ON CONSUMER BEHAVIOR
BASED BRAND EQUITY OF SIMPLI NAMDHARI'S IN KARNATAKA**

For National Research Journal Titled
“National Research Journal of Banking & Finance Management”

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 2, Year: 2025 (July-December)

ISSN: 2349-6762 Impact Factor: 7.56



Book Publisher

