



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Sanjay. B

For Publication of Paper Titled

A STUDY ON EVOLUTION OF E-COMMERCE MARKETING STRATEGIES

For National Research Journal Titled

“National Research Journal of Banking & Finance Management”

Peer Reviewed Refereed Research Journal

Volume-13. Issue No: 1, Year: 2026 (January- June)

ISSN: 2349-6762 Impact Factor: 7.56



Book Publisher



Website:

www.npajournals.org



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Santhosh. A

For Publication of Paper Titled

A STUDY ON EVOLUTION OF E-COMMERCE MARKETING STRATEGIES

For National Research Journal Titled

“National Research Journal of Banking & Finance Management”

Peer Reviewed Refereed Research Journal

Volume-13. Issue No: 1, Year: 2026 (January- June)

ISSN: 2349-6762 Impact Factor: 7.56



Book Publisher



Website:

www.npajournals.org



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Girija. P

For Publication of Paper Titled

**A STUDY ON EVOLUTION OF E-COMMERCE
MARKETING STRATEGIES**

For National Research Journal Titled

“National Research Journal of Banking & Finance Management”

Peer Reviewed Refereed Research Journal

Volume-13. Issue No: 1, Year: 2026 (January- June)

ISSN: 2349-6762 Impact Factor: 7.56



Book Publisher



Website:

www.npajournals.org